



YOUR STORY IN A BOTTLE

Concept of a public storytelling
intervention

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What is **culture**?

Culture is constantly evolving. Culture is not homogenous.

Culture and our different collectives are part of defining our relationship with each other.

It is about identity.

It is about belonging and society.

It is about differences and similarity.

Is there unity in diversity?

A-Text/Introduction of the exhibition »Your Story in a bottle «

OVERVIEW

- Approach: Accessibility
- Inspiration
- Background: Culture, nostalgia, connection
- Concept: The public exhibition
- Concept: Social media archive
- Insights: My story

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YOUR STORY
in a **BOTTLE**

SATURDAY 25/08/2011

123 Street Name, City Name, State

example.com

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APPROACH: ACCESSIBILITY

- Questions we've asked ourselves:
 - How can we find words and ways to have conversations about racism?
 - How can we form safe spaces and avoid division, withdrawal and ultimately radicalization?
 - How can we make the topic more accessible, without simplifying or manipulating facts and data
- Work with **emotions** and **identification**
- Accessibility as a goal but also as part of the exhibition

- Arte Povera as an accessible art form, return to simple objects and messages, the everyday becomes meaningful, complex and symbolic signs lose meaning

- Gallery Cake Box: A project, where the museum is replaced by a cakebox and the public is the artist



- Plastic bottles/water containers themselves are cheap, universal, every-day objects

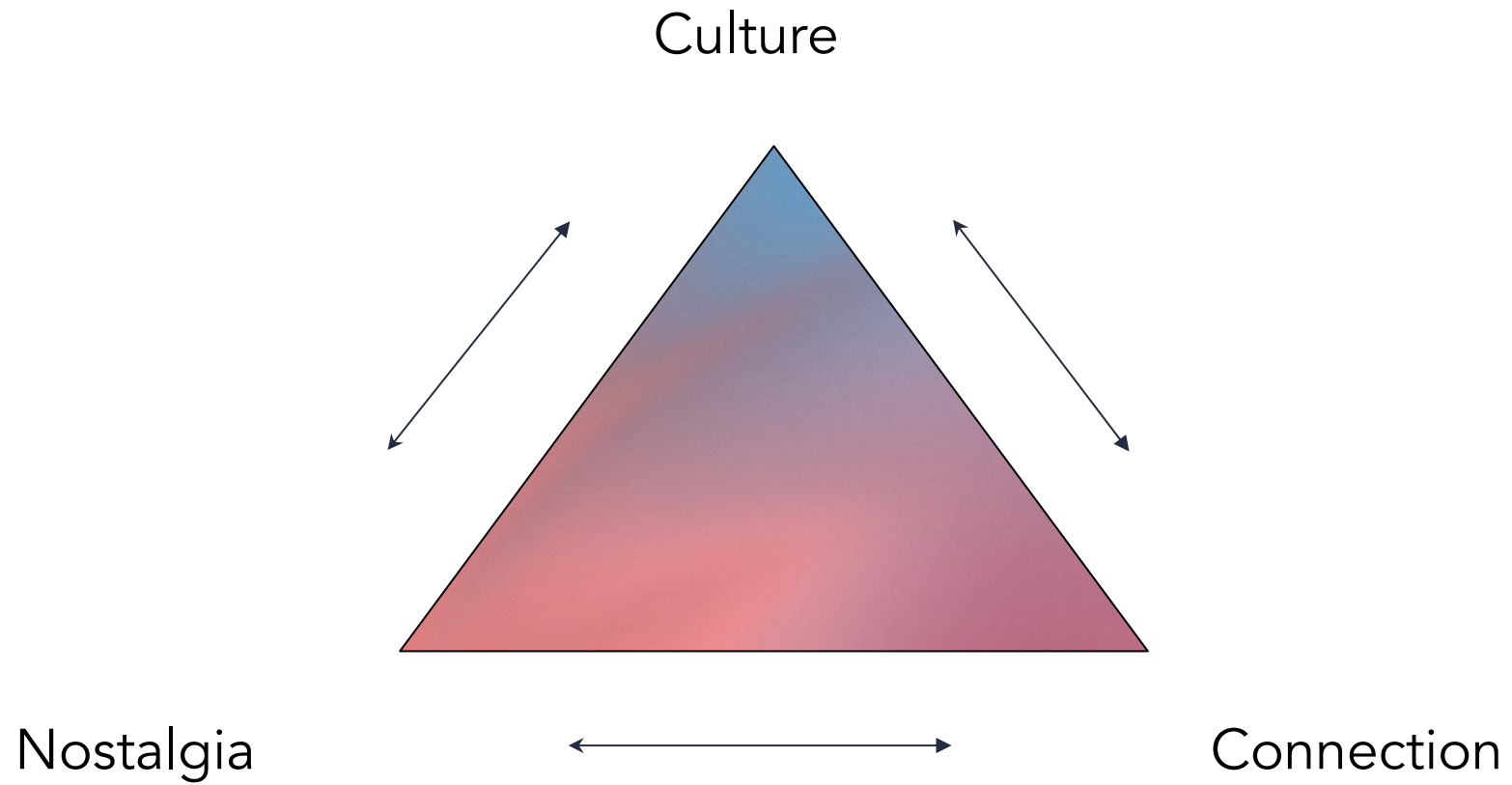


**THE
INSPIRATION**

THE GOAL: MISSION STATEMENT

- **Target group:** The public, everyone
- Culture is constantly evolving
- Through presenting daily-life stories, the people's perspectives and feelings are valued in having a part on shaping present and future
- **Goal:** Showing that there is no "one" homogenous national culture, it is shaped by all of us

BACKGROUND



CONCEPT: PHYSICAL

- Location: Public space
- Arrangement: Shelves
- presentation:
 - title* (decided by the story teller)
 - objects* in plastic bottles
 - artists name*
 - QR-Code* with audio recorded story
- How to take part?





**TELL US
YOUR
STORY**

**YOUR
CHILDHOOD**

**YOUR
CULTURE**

HOW CAN I TELL MY STORY ?

PICK AN OBJECT & TELL THE STORY BEHIND THAT.

Which traditions were surrounding you in your youth? Did they change?

What things did you take for granted while growing up? Do you see them different now?

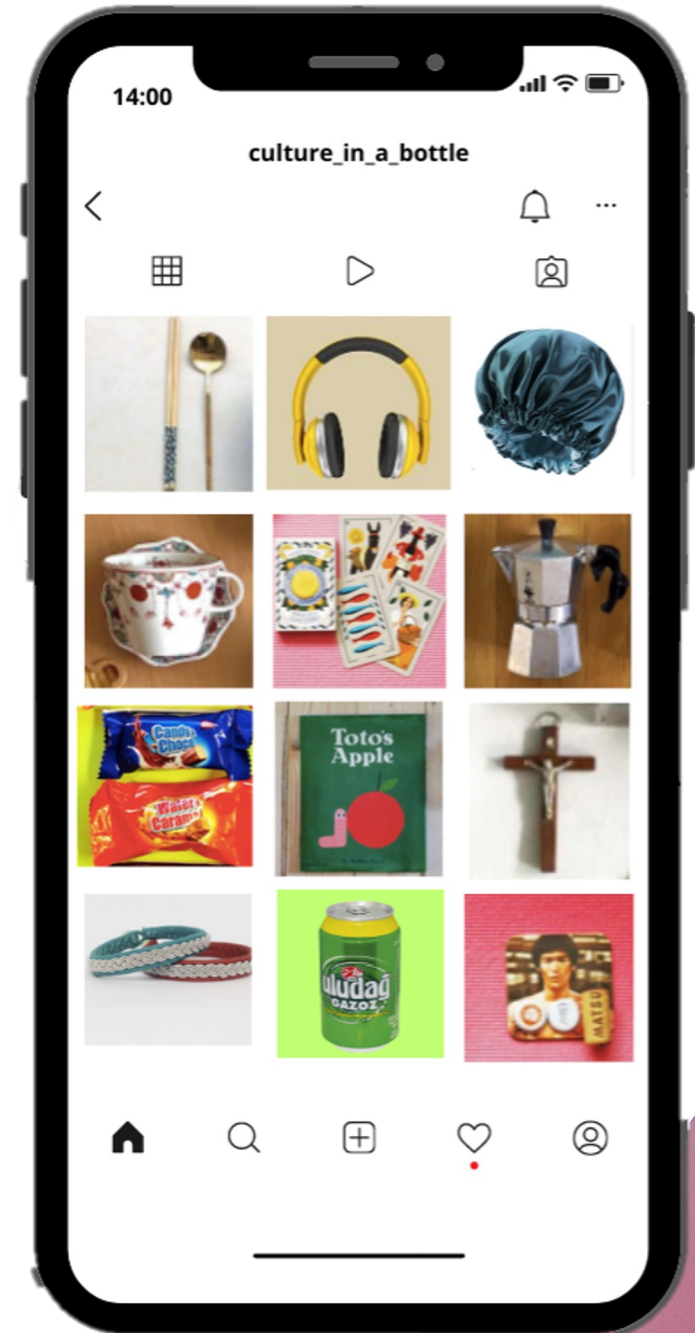
What in your culture was a defining part in your life? Are they still a part of your life?

How did you imagine your future? Has it changed?

Think of an object which came to your mind while thinking of these questions.
Think of you, your story and you in society.

CONCEPT: SOCIAL MEDIA ARCHIVE

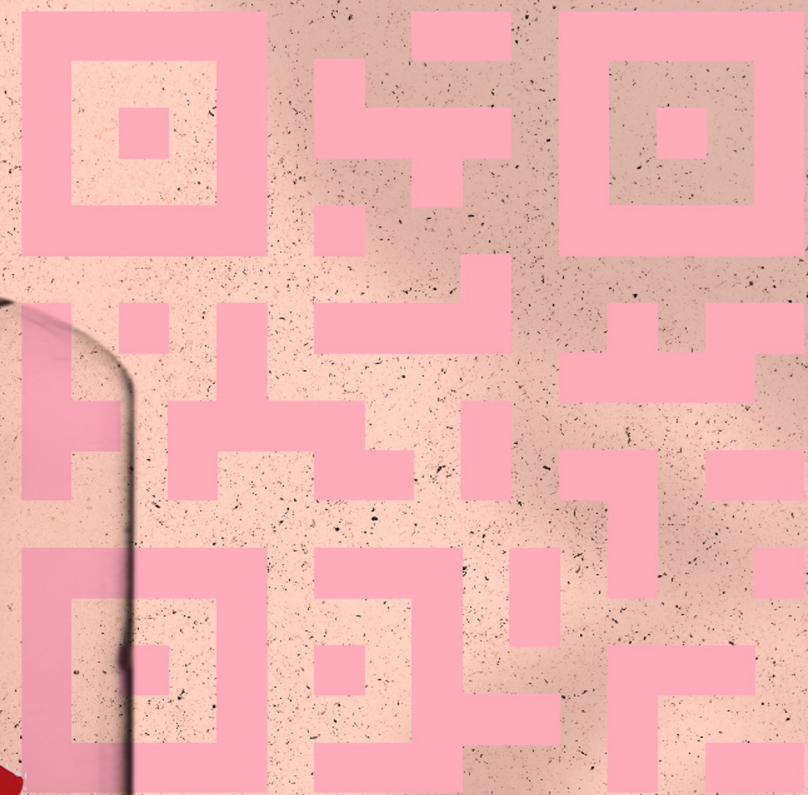
- Instagram page as an archive
- visuality of all the items displayed at one place: bringing it all together
- convenient aspect of storage: not keeping important items for too long



INSIGHTS: MY STORY



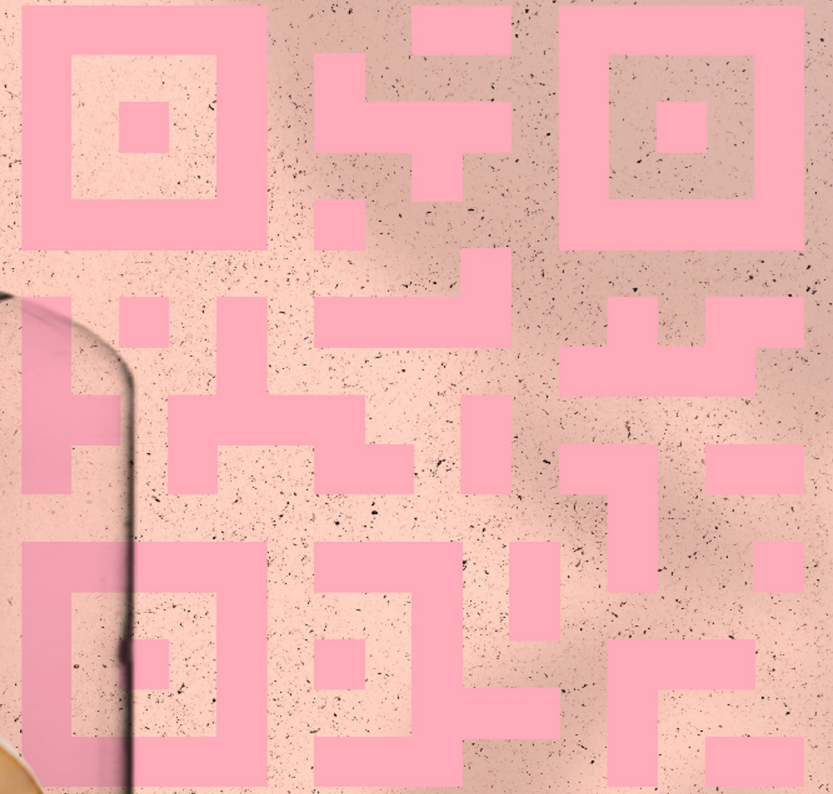
KUBUŚ



Mary's Mantle



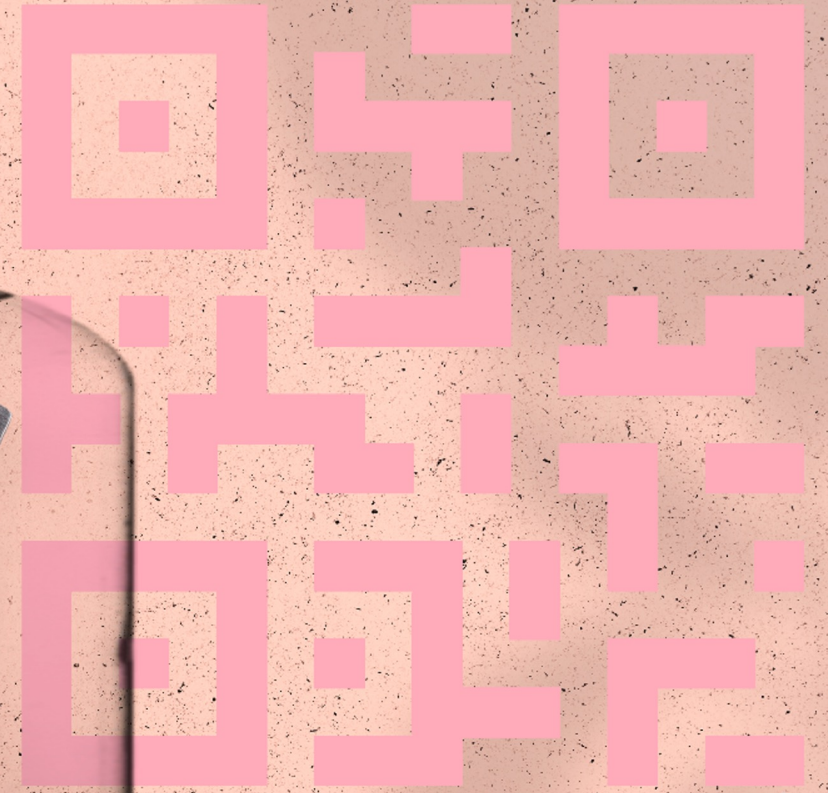
POTATO STAMPS



Hilt first
ALWAYS



becoming a WOMAN



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S A T U R D A Y
25/
08/
2011



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